

Employees



Samantha Ayer
Staff Assistant



Gary Bruemmer
Accountant



Jay Ernst
Sr. Loan Officer



Brian Hartley
Loan Officer



Deven McDonald
Office Manager



Macy Propst
Staff Assistant



Susie Schnack
Asst. Loan Officer



Elizabeth Siebeneck
Memb. Serv. Rep.



Ray Smith
Information Officer



Mike Stumbaugh
Memb. Serv. Rep.



Lisa Wieberg
Loan Clerk



Amy Wright
Loan Officer

President's Report

missouri Electric
Cooperatives
Employees' Credit

Union continued to grow and prosper in 2010 even during the recent economic recession. During 2010 the Credit Union saw \$11.8 million in asset growth, \$6 million in loan growth, and over \$879 thousand in net income. The Credit Union was also able to return over \$2 million in dividends to its owners in 2010. MECE Credit Union is consistently recognized by Callahan & Associates (a financial consulting firm located in Washington DC) as a national leader in our peer group for providing value to owners based on paying high dividends, offering lower loan interest rates, minimal fees and providing financial services which are used by a majority of our members.

In 2010 the Credit Union was able to add a loan program which will enable students to borrow money directly from the Credit Union for educational purposes and consolidate loans that were used for educational expenses into one loan at a competitive rate. The Credit Union continues to enhance electronic services which allow members to easily move money between financial institutions at no cost. The Credit Union has over 3,000 members who utilize online account access, over 3,700 members receive electronic statements, more than 3,100 use free checking and we consistently see an increase in direct deposits received from our members on a monthly basis. As we continue to achieve outstanding growth, the Credit Union strives to maintain exceptional member service standards offered by a dedicated and professional staff which is measured by YOU-the member/owner. I appreciate the feedback received during 2010 and thank you for your continued support of MECE Credit Union.



Randy Marks
Pres./Manager

Randy Marks, Pres./Manager



The Bright Choice

The
Price is Right...
Here



2010
ANNUAL REPORT

**MECE Credit Union
2011 Annual Meeting**

April 14, 2011 — 1:00 p.m.

**AMEC Conference Room
2722 East McCarty, Jefferson City, MO 65101**



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Web site: www.mececu.com

Chairman's Report The Price is Right...Here!

Welcome to the 2011 MECECU Annual Meeting! Today we take a moment to celebrate the strength of our Credit Union and all of the wonderful relationships that have developed since our founding in 1975. Thank you for joining us!

The theme for today's meeting is "The Price is Right... Here!" How are we so confident that the price is right at MECECU? Just like the rural electric cooperatives that form our roots, your credit union is owned by the members we serve. Our members are the proud, responsible, and successful employees and families of rural electric cooperatives. Rather than extracting every possible fee, or charging every possible point, the strength of our membership allows us to focus on balancing very competitive lending and saving rates with the financial security and stability that you would expect from your primary financial institution. Thank you to our members!

Of course, no business model succeeds without the best people to carry it out. MECECU is represented by a network of dedicated, hard-working and experienced volunteers who serve as field representatives at the cooperatives. In addition to these volunteers, the Credit Union has assembled an outstanding staff of helpful and professional employees who are driven to help you find the loan and investment products that will best meet your needs. Thank you to our representatives and employees!

Has the formula worked? You bet it has! In 2010, MECECU topped \$100 million in assets and grew to 7,807 members. In an era where many financial institutions have "given the wheel a final spin," we thank you for entrusting us and helping MECECU be, more than ever, "The Bright Choice."

Lindy LaChance, Chairman

Board of Directors & Supervisory Committee

Lindy LaChance, Chair Black River
Cathy McKay, Vice Chair..... Grundy
Kent Brown, Sec.-Treas..... N.W. Power
Bobbie Berger..... Three Rivers
Don Dillman United
Mike King..... Associated
Rhonda Robison Ralls
Rod Romine..... White River
Paula Peeper Callaway
Kay Smith..... Macon
Randy Carrender Central Electric Power
Doug Kroese.....Laclede

2010

Statement of Earnings from January 1, 2010 to December 31, 2010

Income:	Loan Income	\$4,082,529.17	
	Investment Income.....	459,236.26	
	Other Income	648,605.26	
	Total Income	\$5,190,370.69	
	Net Income	\$879,584.13	
Expenses:			
	<i>Operating Expense</i>		<i>Cost of Funds Expense</i>
	Salary & Benefits	\$994,997.19	Dividends, Certificates.....
	Loan Servicing.....	152,435.19	Dividends, Checking.....
	Professional Services	30,158.57	Dividends, Reg. Shares
	Data Processor	75,849.03	Dividends, Club Accounts.....
	Provision for Loan Loss	146,225.17	Dividends, Health Savings Accounts.....
	Office Operations	151,340.23	Interest on Borrowed Money
	Office Occupancy	60,513.25	Total Cost of Funds.....
	Debit Card.....	144,742.84	Total Expense.....
	Education and Promotions	12,866.83	
	Association Dues.....	21,935.11	
	Conference & Travel	13,044.83	
	Miscellaneous.....	247,247.20	
	Total Operating Expense.....	\$2,051,355.44	

Statement of Condition as of December 31, 2010

	Assets	
Loans	\$76,262,068.58	
Cash.....	2,405,947.05	
Corporate Permanent Capital.....	439,511.14	
Investments	23,234,118.53	
NCUA	849,213.54	
Fixed Assets	904,311.54	
Other Assets	366,241.34	
Total Assets.....	\$104,461,411.72	
	Liabilities	
Dividends Payable.....	\$120,597.65	
Other	782,145.18	
Total Liabilities.....	\$902,742.83	
	Shares & Deposits	
Regular Shares	\$31,049,074.36	
Club Accounts.....	520,159.24	
Share Drafts	5,134,761.88	
Health Savings Accounts	2,266,989.86	
Share Certificates.....	24,593,679.43	
IRA Certificates.....	30,594,155.56	
Total Shares	\$94,158,820.33	
	Reserves & Undivided Earnings	
Statutory Reserves	\$2,970,152.71	
Undivided Earnings	6,335,375.68	
Unrealized Investment Gain	94,320.17	
Total Liab., Shares & Equity..	\$104,461,411.72	

Supervisory Committee Report

The Supervisory Committee serves the Board of Directors of the Credit Union in an audit capacity. The Supervisory Committee performed a controlled mailing of all Credit Union members' statements for the quarter ending September 30, 2010. All statements mailed (e-mail & U.S. Postal Service) contained an insert requesting the member to report any discrepancies directly to the Supervisory Committee. No unresolved discrepancies were reported to the Supervisory Committee.

Stephen Lang & Associates, LLC – Certified Public Accountants performed an audit as of December 31, 2009. An unqualified opinion was received on the audited financial statements and "no major areas of concern" were expressed by Stephen Lang & Associates, LLC – Certified Public Accountants. The audit report was reviewed and approved by the Missouri Electric Cooperatives Employees' Credit Union Board of Directors.

An examination of Missouri Electric Cooperatives Employees' Credit Union was conducted by the State of Missouri Division of Credit Unions as of March 31, 2010 to verify compliance with all state requirements. The report was presented by the state examiner to the Board of Directors in August 2010.

The Supervisory Committee was given a Bank Secrecy Act Review of Procedures and a review of Automated Clearing House Compliance which was performed in 2010 and reported to the Board of Directors.

Board members, the MECECU president and senior staff attended MECECU's annual planning session which was held September 29 to October 1, 2010 in Branson, MO. Goals and strategic objectives for the coming year were established.

The Supervisory Committee wishes to thank the Credit Union staff for their cooperation and help during the past year.

Kay Smith, Chairperson; Doug Kroese; Randy Carrender